ABSTRACT OF THE DISCLOSURE

invention provides an automobile seat belt structure and an assist apparatus thereof which can provide a comfortable drive environment by restraining nothing of a chest of an occupant by a seat belt, remove a pressure feeling of the chest for an occupant having a disease in the chest, an occupant having a hypertension, a headache or a retch and the like, and can secure safety with respect to various body types such as a physical build of the occupant, a child and a tall figure, a fatness and the like. Further, the invention provides an automobile seat belt structure and an assist apparatus thereof which can completely prevent a so-called submarine phenomenon that an occupant slides out from a lower area of a belt and strongly collides with a dash board or the like, when an accident is generated. In order to achieve the object mentioned above, the invention provides an automobile seat belt structure and an assist apparatus thereof, wherein a seat belt portion is attached in a state of keeping a tension without being in contact with a body of an occupant, and prevention means for preventing a so-called submarine phenomenon that the occupant slides out from a lower area of the belt when an accident is generate is provided in the belt portion.